

Downtown Lakeville Business Association

P.O. Box 371 • Lakeville, MN 55044

952-985-0517

Nancy Smith, President: 952-435-3408

Paul Haglund, Vice President: 952-469-2425

Peter Falanga, Director: 952-201-2026

Judy Tschumper, Staff: 952-985-0517

GENERAL MEMBERSHIP MEETING MINUTES

February 20, 2007

Attendees:

Mike Jetchick, Dave Olson, Adam Kienberger, Candy Retka, Nancy P. Smith, Larry Werner, Wendy Wulff, Bev Keeley, Steve Porter, Chris Pommerenke, Robert C. Joswiak, Jon Gleisner, Rod Borg, Todd Bornhauser, Jim Isaacson, Roz Peterson, Judy Tschumper.

Facilitator – Nancy P. Smith, President

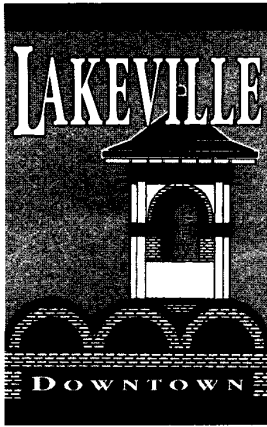
Welcome to:

Wendy Wulff, City Council liaison to the DLBA, Roz Peterson, District 194 School Board liaison to the DLBA and Jon Gleisner, owner of ATA Karate.

Presentation on Downtown Development Guide Recommended Action Items for 2007 – Dave Olson

Dave presented the 2007 recommended action items for the Downtown development. He explained that the Development Guide Plan along with an Executive Summary is listed on the city's web site. The DLBA is the first group to hear the recommended action plan and city staff will be meeting with other stakeholders to receive their input. The public will be kept advised of this process through the city "Messages" page in the local paper, Cable 16 and the city's web site. The recommended action items are as follows:

- The City should consider steps towards the establishment of a public parking system. The Ben Franklin block is recommended to be considered first. *(This item created the most discussion. Holly's Centre Stage Dance, Inc. has made application with the city for a three story facility on its property on Holyoke, north of Erickson Drug. City staff has been working with Wells Fargo Bank representatives and will be having discussions with owners of other various parking spaces in this area. Indications are that including Holly's new building, there is sufficient parking to accommodate all businesses affected. General consensus from the group indicated that a public parking lot is the number one 2007 priority. However, to make public parking a reality, it will take agreements from property owners for a parking plan, amending the ordinance and finding the funding to accomplish this goal. Various funding sources will be explored by the city.)*



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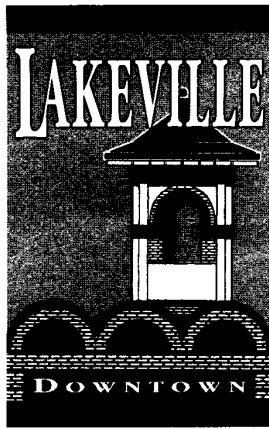
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Downtown Development Guide Recommended Action Items for 2007 (cont'd)

- Review the recommendations of the Development Guide regarding land use in the preparation of the 2008 Comprehensive Plan Update. In addition, the proposed Iberia Extension and North Holyoke Area should be reviewed specifically in the preparation of the Update. *(The extension of Iberia will be one of the issues covered during the planning for the 2008 Comprehensive Plan Update. The extension could be done in increments and happen with any proposed redevelopment projects, however, the overall plan is looking out over 20-25 years.)*
- Further evaluate the feasibility of the concept for the 208th Street Plaza. *(This could be done in phases with initial focus on the east side of Holyoke.)*
- Coordinate with the new owner of Enggren's Mall on the remodeling and possible re-orientation of the accesses to tenant spaces. *(Total Hockey has received the necessary permits from the city to do the internal structural renovations to the former Enggren's grocery space.)*
- Continue to monitor the situation involving the Post Office location within the Lakeville Mall. *(This is another long term goal in keeping the retail portion of the Post Office in Downtown and eventually relocating the distribution portion to an industrial setting.)*
- Further pursue the design, size, exact location and possible funding sources for the north and south gateway improvements to Downtown. *(A sample monument sign design was displayed; this was not cited as a priority at this time.)*
- Review of possible city initiatives to improve the pedestrian connections to Downtown *(i.e. Lake Marian, Antlers Park, and the other large recreational areas near Downtown were mentioned).*

The city is requesting that any and all feedback on the recommended action items be provided to them by mid-March. Members wishing to provide feedback are requested to send their comments to DLBA staff by Monday, March 12th and all data will be submitted to the city in one document from the DLBA membership.



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Preliminary Schedule of 2007 Downtown Events – Judy Tschumper

The preliminary schedule was distributed to the members and is posted on the DLBA web site. Work is now beginning to secure entertainment for the six Wednesdays on Main events and to secure a date for the Harvest Festival in September. The St. Paul Farmers Market is confirmed.

The DLBA will be participating and have a booth at the Lakeville Area Chamber of Commerce Landscape and Home Expo scheduled for Saturday, April 14th at Lakeville North High School. Members were asked to volunteer their time at the expo. Any one wishing to provide any promotional give-aways, please contact Judy by March 26th.

Downtown Businesses' Marketing Plan for Visitors/Users of Hockey Facility – Judy Tschumper

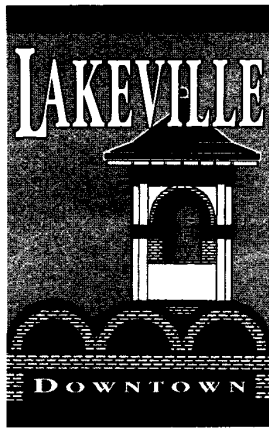
Staff has been contacted by Debbie Cotterman of Red Hat Boutique suggesting that DLBA businesses partner in a marketing plan in preparation for the visitors to the new Total Hockey facility that will open this spring. It would be an excellent opportunity for businesses to advertise and allow attendees to the hockey facility learn what's available in our Downtown. Any one interested in pursuing this matter please contact Judy with your ideas on how we approach this marketing plan. In the meantime, staff will contact the Total Hockey management to learn more about their operating hours and discuss a marketing partnership.

City of Lakeville Update – Adam Kienberger

The Planning Commission will hold a public hearing, Thursday, March 15th, on the application for Holly's Centre Stage Dance project. Property owners within 150 feet of the site will be notified.

The Cub Foods application will be reviewed by the City Council February 20th.

The Dakota County Community Development Agency's housing project is before the City Council for consideration of approval on February 20th.



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Lakeville Area Chamber of Commerce Update – Todd Bornhauser

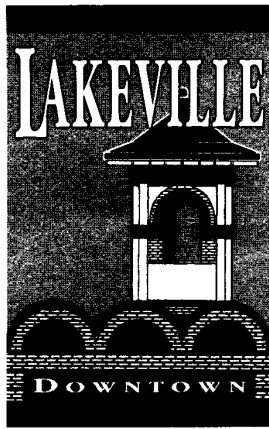
- Business After Hours – Eye Care Associates, February 22nd, 20094 Kenwood Trail West.
- Chamber luncheon scheduled for Wednesday, February 28th, featuring Minnesota Waste Wise, location TBD.
- Grand Opening & Ribbon Cutting at Fedex Kinko's on February 26th, 10:00 a.m., 17744 Kenwood Trail.
- New Member Orientation, February 28th, 4:30 – 6:30 p.m. – Chamber Conference Room.
- April 14th, Landscape and Home Expo, Lakeville North High School, 9:00 a.m. – 3:00 p.m.
- New Chamber directories are due to off the press on March 1st.
- May 14th, golf tournament at The Legends, morning and afternoon play.

Lakeville Area Arts Center Update – No Report

ISD 194 Update – Roz Peterson

The School Board has made \$7.2 million in cuts, keeping money in the classrooms. Transportation funding has been cut, school start times are going to change but the “early-bird” 7:00 a.m. hour at the high schools will continue. Boundary lines have been changed saving \$350,000. More information is available on the district's web site.

The Lakeville School Board has been working with the Burnsville School Board on a racial integration plan. Burnsville has been identified by the state as “racially isolated” and directed Burnsville and Lakeville to work together to prepare a plan to satisfy this diversity problem. A committee representing both districts has been working on this plan. The state would provide 70 percent of the funding to implement a plan with 30 percent coming from district taxpayers. A decision is due by the end of March 2007. Check the district web site for more information.



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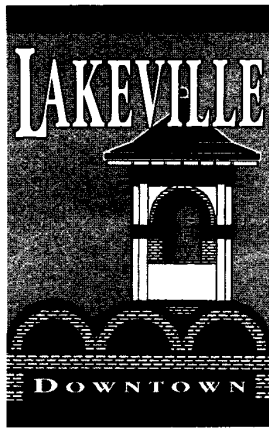
News from Downtown Businesses

- Dairy Delite is reportedly for sale and new ownership to be announced in the near future.
- Mark Hotzler, Metro Equity Management, has purchased the Juniper building formerly occupied by Vinyard Cottage/Design Your Wine.
- Porch.....for your home is expanding. Rod Borg announced that his building will become "Marquis Home Zone" which will be a new construction and remodeling design center and will include Porch extending its retail business along the front section of the building.
- Red Hat Boutique is rearranging their Red Hat business into a second room in the store and is featuring a number of Saturday morning spring events. They are re-branding the front half of the store which will be called "Whimsy" and will feature jewelry, accessories and gifts. Whimsy will open in March and have a grand opening at the same time as Total Hockey opens.

Other Business – Nancy P. Smith

Community Action Council (CAC) recently held a Domestic Abuse Luncheon featuring Denise Brown. Many ideas were mentioned on how to help this cause and one that DLBA businesses can be involved in is by donating old cell phones and consider being be a drop-off site for collection from others. The phones are pre-programmed to dial 911 to help a victim who is in distress. Any business wishing to be a drop-off site, please contact DLBA staff by February 28th so we can provide information in news releases and on our web site. Girl Scout Troop 24102 is interested in being involved. Suggestions are that the troop would deliver boxes to participating businesses, pick up the donations and deliver them to CAC. DLBA staff will work with the Girl Scout Troop to advertise and coordinate this project in March/April.

Jon Gleisner, ATA Karate, has volunteered to provide self-defense classes and will work with CAC on this initiative.



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Meeting Dates:

2008 Comprehensive Land Use Plan Update

Meeting for Downtown Businesses/Central Business District

Tuesday, March 13th – 6:30 to 9:00 p.m.

City Hall Council Chambers

DLBA Membership Meeting, Monday, March 19 - Noon