

## Downtown Lakeville Business Association

P.O. Box 371 • Lakeville, MN 55044

**952-985-0517**

*Nancy P. Smith, President: 952-435-3408*  
*Paul Haglund, Vice President: 952-469-2425*  
*Peter Falanga, Director: 952-201-2026*  
*Mark Hotzler, Director: 952-469-4800*  
*Judy Tschumper, Staff: 952-985-0517*

### **GENERAL MEMBERSHIP MEETING MINUTES**

**April 16, 2007**

#### **Attendees**

Tom Barnard, Steve Porter, Adam Kienberger, Candy Retka, Judy Barger, Nancy P. Smith, Jon Koznick, Mike Jetchick, Wendy Wulff, Todd Bornhauser, Jim Isaacson, Judy Tschumper.

#### **Facilitator – President Nancy P. Smith**

#### **Upcoming Events - Judy Tschumper**

The Ironman Bike Ride is Sunday, April 29<sup>th</sup>. The ride begins and ends at Lakeville North High School. The DLBA will have a table selling commemorative pins. Staff will send an e-mail to the membership soliciting volunteers for the event.

#### **City of Lakeville Update – Adam Kienberger**

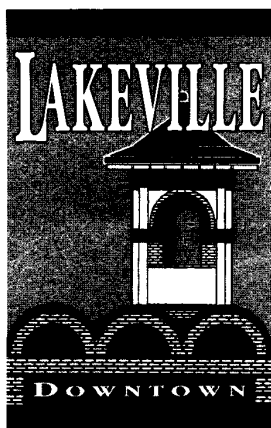
Three major projects are underway and all should be finished in 2007. They are Cub Foods, Northfield Clinic and Best Buy. The Hockey Development Center is planning to open Monday, April 23<sup>rd</sup> with the grand opening event scheduled for Saturday, May 5<sup>th</sup>. Holly Hewitt's application for her new dance studio is on the City Council agenda the evening of April 16<sup>th</sup>. The project has been scaled down to a two story instead of a three story building. The city is sponsoring a Pandemic Preparedness Town Forum on Tuesday, May 1<sup>st</sup>, 7:30 to 9:00 p.m. at City Hall. The goal is to assist businesses in planning for emergencies. Dennis Douda from WCCO News will be the moderator.

#### **Lakeville Area Arts Center Update – Tom Barnard**

Upcoming events: Guitarist James Moors in a coffee house type setting – April 21; Dakota Valley Symphony Mozart series – April 28 & 29; Now and Then Singers - May 4 & 5; Syttende Mai – May 19; Taste of Lakeville – May 24; three Children's Theatre series: Beauty and the Beast – June 29-30, Tom Sawyer – July 20-21 and Snow White – August 17-18.

#### **ISD 194 Update – Steve Porter/Nancy P. Smith**

The district is looking at soliciting additional advertising being coordinated by Linda Swanson, Communications Director. The district's *Community Connection* publication is available for community organizations to publicize their events and activities at no charge. The spring-summer publication includes information about the DLBA's 2007 calendar of events, Ironman Bike Ride and Taste of Lakeville. There are also opportunities for businesses to advertise in the *Connection* at a cost. Questions or concerns about school district issues can be



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#### **ISD 194 Update (cont'd)**

directed to board member Roz Peterson. The board is also in the process of making their teacher and staff cut announcements.

#### **Lakeville Area Chamber of Commerce Update – Todd Bornhauser**

There was a good attendance, estimated at 1300, at the Landscape & Home Expo held on April 14<sup>th</sup>. There were 159 booths and the vendors will be surveyed regarding their thoughts on the event. The following is a partial schedule of events for the balance of April and month of May: Business After Hours at the Legends Golf Club – April 16; Monthly luncheon at Buck Hill – the program presentation will be on the impact to businesses of divorce in the workplace - April 26; Provincial Bank ten year anniversary celebration – April 26; Business Brew – May 2; Golf tournament at the Legends Club – May 14; Business After Hours at Severson, Sheldon et al, a joint event with the Apple Valley Chamber - May 17; Monthly luncheon – State of the City at the Holiday Inn – May 22.

#### **News from Downtown Businesses**

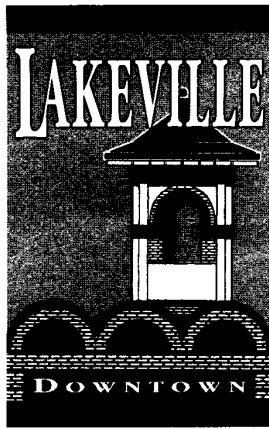
Judy Barger announced that Barger's Salon is celebrating their 20<sup>th</sup> anniversary the week of April 16<sup>th</sup>!

Mike Jetchick announced that on Saturday, April 28<sup>th</sup> there will be a "Scouting for Food" drive in the communities of Lakeville, Prior Lake and Rosemount. Volunteers will be going through neighborhoods picking up the food donations and delivering them to Community Action Council. Residents can also drop off donations in the hallway of Lakeville Mall on the 28<sup>th</sup>.

Discussion continues on the lack of parking in downtown and the issue of employers and employees parking on main street instead of using off street parking on back lots. Dialogue will continue with Mark Hotzler to try to resolve/improve this situation.

#### **Other Business – Judy Tschumper/Nancy P. Smith**

The DLBA received a thank you from Community Action Council for the cell phone donation initiative. There has been good response during April and donations will be accepted through the month of May. Mainstreet Coffee Café, Erickson Drug and Wells Fargo Bank are the drop



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#### **Other Business (cont'd)**

off locations. Staff met with Brian McKinney, one of the owners of the Hockey Development Center, regarding the opportunity for the DLBA to have a location at the facility to promote the downtown businesses. Brian was very open to the idea and staff has now been directed to meet with their Marketing Manager.

**PLANTERS!** Nancy announced the most exciting news! She met with Gary Pahl of Pahl's Market and they are going to totally take care of the planters for main street. They will pick up the 25 planters, plant them and bring them back downtown. Peter Falanga has agreed to move the few planters stored at Smith Dental to the property that Jon Koznick owns. Jon allowed the DLBA to store the planters on his site over the winter. The members were asked to provide their ideas on three colors to use in the planters – the overall consensus was to use bright colors of pinks and purples. The budget set for the planters will certainly not be financially beneficial for Pahl's Market but the DLBA will make sure they receive acknowledgement of their assistance on the DLBA web site and in other ways. Terra Greenhouse was used in 2006 but because Pahl's Market is a member of the Lakeville Chamber and very involved in the Lakeville community, it is appropriate to allow them to provide their services. Nancy also talked briefly to City Administrator Steve Mielke about the possibility of the city assisting in watering and maintaining the planters over the summer months. More discussion to follow on this matter and the city's gardener will also be contacted for her input in planting materials and placement of the planters.

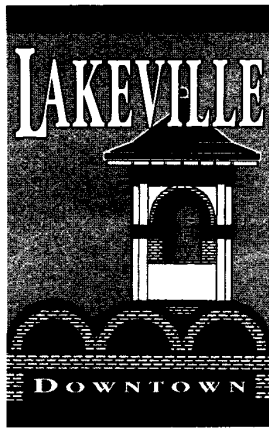
#### **NOTICE TO BUSINESSES WITH PLANTER BOXES:**

Pahl's Market is willing to assist businesses who have planter boxes in their storefronts. They will provide just the plants or provide the plants and plant them in the window boxes. The prices are as follows:

4' Planter Boxes – Plants Only - \$56.00; Plants and Planters Planted - \$72.00

6' Planter Boxes – Plants Only - \$84.00; Plants and Planters Planted - \$108.00

If you wish to use Pahl's Market contact Gary Pahl by April 28<sup>th</sup> at 952/431-4345 or [gary@pahls.com](mailto:gary@pahls.com). They will coordinate the colors to match the DLBA planters and determine sun or shade materials.



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#### **Meeting Time of Day**

The meeting time for April was changed to 10:00 a.m. in an attempt to accommodate more of the retail businesses. One retailer was in attendance; however, the 10:00 a.m. meeting time does create a conflict for other members. However, it was decided to keep the May meeting at 10:00 a.m. for now and will continue to review this matter.

**NEXT MEETING: MAY 21 – 10:00 A.M. – CHAMBER CONFERENCE ROOM**

**Of Interest:** It was learned today (April 18<sup>th</sup>) via Nancy P. Smith that Paul Krause is the new owner of Dairy Delite.