



DOWNTOWN LAKEVILLE BUSINESS ASSOCIATION

DLBA General Membership Meeting May 11, 2011

Attendees: Laurie Rieb, Tom Bernard, Murray Wilson, Paul Haglund, Dave Olson, Roz Peterson, Robin Carroll, Steve Porter, Candy Retka, Jane Hotzler, Glenn Starfield, Linda Rynda, Roy Mcghee, Judy Tschumper.

Presider: Paul Haglund

City of Lakeville Update – Dave Olson

City Council meeting on May 16th:

The Spotlight on Business will feature Metro Equity Management. Downtown businesses are being recognized at council meetings with Ace Hardware and Lakeville Auto & Tire spotlighted previously.

There will be a public hearing on proposed assessments for improvements to downtown streets; in neighborhoods without curb and gutter those improvements will be made. Forty percent of the cost will be assessed to property owners.

Approve resolution issuing a Negative Declaration of Need for the Airlake 70 Environmental Assessment Worksheet (60 acres of land east of Cedar Avenue with expansion of County Road 70).

Authorize distribution of a Request for Proposals for the preparation of an Economic Development Marketing Strategy. The EDC has been working on this marketing strategy and there will be an opportunity in June for input during a community workshop using the “FOB” process (Features, Advantages and Benefits). This initiative is being paid for by Community Development Block Grant funds.

Rail cars are leaving the city! There will be a staging process to remove them out of town with 120 cars being put back in to service.

Lakeville Area Chamber of Commerce – Lynda Rynda

Upcoming events;

May 12 – Challenge for Change – During Prom Week the students will be served ice cream sandwiches to promote a safe prom event.

May 12 – Rotary’s Taste of Lakeville

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Lakeville Chamber – Upcoming Events (cont'd)

- May 12 - National Tourism Week Celebration at Valley Fair
- May 17 - Golf Tournament
- June 1 - Morning Brew at Edward Jones
- June 2 - Joint Business After Hours with Apple Valley and Burnsville Chambers at Enjoy Restaurant

Lakeville Area Arts Center Update – Tom Barnard

The Center's grounds are being prepared for the Taste of Lakeville. The event is being expanded this year onto the Arts Center parking lot.

The Coffee Concerts are wrapping up with an event on May 15th and the summer theatre performances begin with Cinderella on June 17th.

An artist is being commissioned to prepare the cover of the new Playbill that will focus on the Center's 10th year anniversary. Included in the art work will be significant happenings during the past ten years.

ISD 194 Update – Roz Peterson/Steve Porter

The Board has selected Executive Connect to manage the process of selecting a new superintendent. There will be a committee involved that will receive input from the community. This process will continue through May and June with the hopes of having a superintendent in place by August 1.

Community Ed's summer programs are planned with various activities programmed at various locations.

Community Ed staff will be moving out of the building temporarily while renovations are being made to the building. They will be located at Century school or the Family Learning Center and plan to be back in the building by August 1.

Mar Hylbak is retiring as Director of ECFE and a reception in her honor is scheduled for Friday, May 13th at the Arts Center. Julie Ritter has been hired to fill that position.

Heritage Library Update – Murray Wilson

A full line of programs is scheduled for the summer. There is a Summer Reading Club that in 2010 had 3,000 grade school age and 300 teen participants. Prizes are given to readers who meet certain criteria. Heritage Library has the distinction of having the largest number of children checking out reading materials.

The Library hosted the Chamber's Morning Brew on May 4th with a nice attendance and great refreshments donated by Mainstreet Coffee Café.

360 Communities Update – Laurie Rieb

The B. Robert Lewis House Golf Tournament is scheduled for June 21st at Crystal Lake Golf Club. They are in need of sponsors, silent auction items and raffle prizes.

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360 Communities (cont'd)

Save the date for "Fire and Ice" being held November 12th at Brackett's Crossing Country Club. A \$5,000 piece of jewelry will be auctioned off and music provided by the R Factor Band.

Lakeville Resource Center – No report available

News from Downtown Businesses

Jane Hotzler announced that Tailor on Main is open in the post office corridor. Posh Baby Boutique will be opening soon in the former Varsity Sports location.

Roy Mcghee, Miracole's reported that business has been good. The business was featured in an article in the Sun Current.

Other Business:

Glenn Starfield asked about the lack of advertisers for the Arts Center Playbill which will have one page dedicated to DLBA businesses. Staff was directed to send out a second reminder.

An update was requested of Dave Olson regarding the possibility of the Senior Center and the Historical Society relocating to the vacant police department building. Dave said that staff has 60 days to come up with a funding plan to raise \$300,000. The Council will revisit this matter in June. Demographics data is forecasting that in the next 20+ years there will be 10,000 people over the age of 65.

Reports – Judy Tschumper

The Breakfast with the Easter Bunny was well attended with two sessions of children and parents attending for breakfast, petting the live bunnies, chatting with the Easter Bunny and going to 12 retailers who participated in the Easter Egg Hunt.

The Ironman Bike Ride had an attendance of 3500 bike riders, down from previous years due to the brutal weather. Because of great cooperation from the Lakeville community the event will be held here again in 2012.

The E-Advantage program is continuing to grow with more businesses using this format to promote their businesses.

The first Thursdays on Main event – Stars & Stripes of Spring – is scheduled for May 19th. The event is being coordinated and presented by Barger's Salon, Pizazz Accessories & Gifts, Holly's Centre Stage Dance and Babe's Sports Bar & Grill. Time: 6:00 to 8:00 p.m. Come one come all!

NEXT MEETING

Wednesday, June 8, 2011
8:00 A.M.
Mainstreet Coffee Café/After Hours