



DOWNTOWN LAKEVILLE BUSINESS ASSOCIATION

DLBA General Membership Meeting June 9, 2010

Attendees:

Paul Haglund, Tom Barnard, Laurie Rieb, Mike Jetchick, Adam Kienberger, Mark Hotzler, Roz Peterson, Tracy Hummelgard, Linda Rynda, Murray Wilson, Stephanie Hotzler, Judy Tschumper.

Presider: President Paul Haglund

City of Lakeville Update – Adam Kienberger

The city was notified that Berry Plastics, located in Airlake Industrial Park, would be closing its doors in August. The decision was made based on the corporation's acquisition of another company that has newer equipment for producing the plastic products. The city is working with the state employment department to provide assistance to Berry's 95 employees in finding employment.

The Farmers' Market begins June 16th at Market Plaza and June 26th at the Lakeville Area Arts Center lot.

The city has received updated population figures from the Metropolitan Council. As of April 1, 2009 Lakeville's population is estimated at 55,772 with the estimated number of households at 18,585.

Building permits statistics: End of May 2010 = \$23.5 million
End of May 2009 = \$26.3 million

Single Family permits To date 2010 = 67
2009 = 40

Census Survey – The cutoff date for survey mail-ins was April 27th. Lakeville placed 4th in the country for highest mail-in participation with communities with populations over 50,000 with an 85 percent response rate. Maple Grove was the highest city with 86 percent so the State of Minnesota had the second highest response rate in the country at 80 percent. The high response results in less costs of hiring people to do the door to door surveys.

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City of Lakeville Update cont'd)

Sawa Japan Steak House and Sushi has made application for a liquor license. They are locating to a site at the opposite end of the building from Buffalo Wild Wings.

A new orthodontist building is under construction by Best Buy in the Timbercrest development.

Lakeville Area Chamber of Commerce Update – Linda Rynda

The Chamber has made a change from their “Breakfast with the Mayor” feature to “Breakfast with the City” that allows more participation and involvement. The Government Affairs Committee is actively engaged in this event. The Chamber holds the breakfast meeting every other month with the city and meets with the school district board/staff on the alternate months.

Upcoming events:

June 14	Brunswick Customer Appreciation Lunch/Open House -11 a.m. to 1 p.m.
June 17	Chamber Foundation meeting at Green Mill
June 22	Women of the Chamber luncheon – Crystal Lake Golf Club
June 28	Comfort Inn – 5 th Anniversary Celebration and “Going Green”
July 7	Morning Brew at Perkin’s Restaurant

The golf tournament was well attended and the weather cooperated.

Lakeville Area Arts Center Update – Tom Barnard

For the past three weeks, the Center has been occupied seven days a week with end of the year school and other activities.

The summer camps begin Monday, June 14th. Prairie Fire Children’s Theatre camp will prepare for its performance of “Tom Sawyer” June 18 & 19. Giant Step Theatre will present “Tom and Huck” the last weekend of June and first weekend of July.

The Lakeville Art Festival has received a \$12,910 grant from the State Arts Board, through the MN Arts and Culture Heritage Fund. The funding will allow more community art projects including the expansion of the Arts Festival emerging artist program.

ISD 194 Update – Roz Peterson

The Board has been reviewing and discussing three potential levy questions to be put before a vote this November.

1. Renewal of the levy passed in 2003 to cut a \$15.4 million deficit for biennium. It would provide \$236 per pupil unit and would be no additional tax impact on a \$250,000 home. Ten year duration.
2. Authorization of a new additional revenue levy of \$524 per pupil unit to reduce the deficit to \$3 million. Tax Impact on a \$250,000 home is about \$25/month. Ten year duration.
3. A one time technology levy of \$940,000 for the acquisition of 875 new computers. The tax impact on a \$250,000 home is \$3.25/month. The Board would also use \$700,000 left over from the Lakeville South construction bonds and \$250,000 in general fund monies to purchase an additional 1,000 machines.

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Heritage Library Update – Murray Wilson

Murray announced that the Summer Reading Club program begins on Monday, June 14th. He distributed a brochure outlining the various programs in all of the libraries in the county.

360 Communities Update – Laurie Rieb

360's lease expires on June 21st in downtown Lakeville. Laurie will continue to have in office in Lakeville, location undetermined at this time. Publication materials have been sent to donors notifying them of the change. Postcards have been sent to people using the various services to inform them of the new location for the food shelf at Messiah Lutheran Church in Lakeville.

News from Downtown Businesses

Paul and Judy bumped into Tim Falkenberg in front of his Paradise Pizza & Grill space on their way to the DLBA meeting. The grill is planning to be open the end of June and in time for Pan-O-Prog.

Mike Jetchick mentioned an article in the paper regarding several southern suburbs is promoting "Shop Local" campaigns.

Linda Ronda spoke of the contest she had with the Ambassadors in encouraging people to "Shop Local". Cards were handed out to shop at local businesses. The initiative was part of a membership creation tool.

Mark Hotzler announced that Metro Equity is purchasing the Erickson Ben Franklin store. Mark also stated that he is getting bids for a build-out of the former Ace Hardware. For what kind of tenant – he is not saying!!

Other Business – Reports/Updates

St. Paul Farmers' Market

Judy announced that Ray Williamson of Dakota Property Mgt. will be setting up and taking down the cones and market signs each Wednesday. He is doing this at no charge for the DLBA community with the hope that businesses will use him for the various services he provides. Dakota Property is a full service management, maintenance and construction company.

Ladies Night

Tracy said it was a good night despite the rainy cool weather. The participants in Ladies Night have increased to sixteen businesses in comparison to twelve for the two previous events. The committee continues to work on other promotions.

Pan-O-Prog.

The DLBA is a \$500 co-sponsor of the Friday Night Cruise. In the past the DLBA has assisted with the Battle of the Bands. No participants signed up to participate in 2009 but the committee is hopeful that the event can be resurrected.

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Reports/Updates (cont/d)

Wednesdays on Main

Events for the five Wednesdays on Main are booked along with restaurant sponsorships confirmed on four with one pending.

July 14 Teddy Bear Band & Panda and Teddy Bear activities in the ECFE Bubbles Classroom from 5:30 to 6:30 p.m. Food sponsor: Teresa's Mexican Restaurant.

July 21 Up "Til 2 Vocal Band - Pending - Babe's Sports Bar & Grill.

July 28 Will Hale & The Tadpole Parade Band. Food by Subway.

Aug. 4 The Blue Grass Continentals – Food by Applebee's Neighborhood Bar & Grill.

Aug. 11 Sock Hop with Quality Sounds Entertainment and Car Show. Food by Porterhouse Steak & Seafood Restaurant.

Miscellaneous

Judy announced that Kris Aunan of Porch...for your home is the newest member of the DLBA Advisory Board replacing Amy Povroznik of Flora, Etc.

The Executive Board is meeting immediately following the general membership meeting. The agenda includes discussion/decisions on:

- a. Whether to advertise on Thisweeklive. Web site. (Yes – one year contract)
- b. Does the DLBA continue to sponsor the 5K run. (Discontinue)
- c. Ongoing work on web site with Wendy Wulff. (Wendy has been providing free web site services since the DLBA site originated. DLBA will discuss paying for such services.)
- d. Does the DLBA want to become involved in the MN Mainstreet Program. (No)
- e. 360 Communities is donating two file cabinets to the DLBA.

NEXT MEETING

WEDNESDAY JULY 14, 2010
8:00 A.M. – Mainstreet Coffee Café/After Hours