



## Downtown Lakeville Business Association

P.O. Box 371 • Lakeville, MN 55044

**952-985-0517**

*Jody Braun, President: 952-469-4421*

*Darci Juniper, Vice President: 952-469-8757*

*Nancy Smith, Secretary: 952-435-3408*

*Paul Haglund, Treasurer: 952-469-2425*

*Linda Thierry, Director: 952-985-0517*

### **General Meeting Notes 08/15/05**

**Attendees:** Larry Werner, Mike Jetchick, Candy Retka, Paul Haglund, Nancy Smith, Chris Pommerenke, Linda Thierry

**City of Lakeville update:** No representative available for an update.

**Wednesdays on Main Wrap-Up:** Those in attendance felt this year's WOM schedule and attendance – more than double from last year with 2 fewer concerts – was great but we'd like to increase attendance even more next year. Some time was spent on what worked well this year and how we could improve next year. The following summarizes new ideas discussed at this meeting:

- Consider starting the concerts at 7:00 versus 6:30. This would allow more time for people to get home from work and get to the event.
- Get more ads promoting the each individual concert. Consider finding sponsors for this purpose.
- Reevaluate corn roaster – a lot of work with minimal results; consider having it at a different concert than the Teddy Bear Band.
- Be sure start time of music is clear on all advertisement.
- Would be nice to have a country/folk/bluegrass/gospel concert.
- Get St. Paul Farmer's Market to stay open until 7:00 p.m.

(Attached is a detail summary of each concert and other ideas for next year.)

**Harvest Festival, Wednesday, September 21, noon to 7:00 p.m.:** The plan is as follows, Linda Thierry is working on confirmations. Once a firm schedule is in place information will be sent to everyone.

- Kemp's Moo Mobile: free root beer floats, all day
- Temporary tattoos: all day
- Farmer's Market: requesting they keep vendors there until 6:00
- Music in the Park: 12:00 – 1:00, folk guitarist, 6:00-7:00 jazz ensemble

- HermeY the Clown: 3:30 to 6:30 (flyers will indicate 3:30-6:00, the extra half hour will enable us to take care of everyone in line and the last minute stragglers)
- Tours by the Lakeville Historical Society: (times?)
- Harvest Festival Activities in Comm. Ed building (ECFE): (5:00-6:00?)
- Petting Zoo: (sponsored by MW Johnson Construction) Working on times.
- Lunch time clown (12:00-2:00)

Linda Thierry will request approval by city staff to decorate several of the street light posts near to farmer's market and in the park with cornstalks and ribbons.

There was discussion of closing off 208<sup>th</sup> Street and having a stage for the band set-up here. This will be looked into depending on the group we get. If we can't get a jazz group we will look at bluegrass/country/folk.

We need volunteers throughout the day for this event. PLEASE consider signing up for one of these remaining slots:

- 11:00-12:00
- 12:00-1:00
- 1:00-2:00
- 2:00-3:00
- 5:00-7:00
- 6:00-7:00

**Downtown Run:** Jon Koznick was unable to attend due to an injury (playing softball with the Chamber Ambassadors team). Everyone really likes the idea of partnering with the Rotary to raise money and the idea of a run starting and ending in Downtown. The key questions remaining that need to be answered soon: 1) Is a fall run still a feasible concept for 2005? 2) Is there another Downtown event that would benefit from being tied into this event? Events considered are the Lion's Oktoberfest, and the Art Festival. Stay tuned for answers to these questions.

**New DLBA Meeting Schedule:** In an effort to encourage broader participation at DLBA meetings, and based on feedback from many of you the decision has been made to revise the DLBA meeting schedule for the remainder of 2005. Depending on results of these changes, i.e. increased/broader attendance, the 2006 schedule will be planned.

Three key points:

1. Evening meetings will be at 8:00 p.m. (not 6:00 p.m.)
2. Date for the September meeting has been changed due to a conflict with the LNHS open house.
3. Location for meetings will change - Based on suggestions from several DLBA members we will be rotating where the meetings are held. Therefore, be sure and double check the location of the meetings. If your business would like to host a meeting please give Linda Thierry a call.
4. The DLBA General Meeting Schedule is now posted on the DLBA website.

Attached is the Revised 2005 DLBA Meeting Schedule.

**Lakeville Chamber of Commerce News:** Todd was unable to attend but everyone is encouraged to visit their website for upcoming activities - [www.lakevillechamber.org](http://www.lakevillechamber.org).

**Lakeville Area Arts Center News:**

- The 2005/06 LAAC Playbill is being sent this week to all Lakeville residents. The line-up is great so be sure and get your tickets early since they expect to sell out several shows.
- Be sure and mark your calendar for the 2005 Art Festival – Sat. 9/10 10:00a.m. - 6:00p.m., and Sun. 9/11 10:00a.m. - 5:00p.m. . They expect 50 artists this year (~20 more than last year!). Visit their website at [www.lakevilleartfestival.org](http://www.lakevilleartfestival.org) for more details.

**News from Your Downtown Businesses:**

- Discovery Financial Centers is offering the class “Financial Strategies for Successful Retirement” through the Community Education departments in Lakeville, Owatonna and Hastings. For more information contact these Community Education offices or call Candy Retka, of Discovery Financial Services at 952-469-4633.
- ThisWeek Life & Times is expanding! They will be having editions for both the communities of Prior Lake and Savage.
- The Star & Tribune is offering a new cost effective one-page insert into the Saturday paper sent to 140,000 homes south of the river. It’s a one-page flyer with spots for four Lakeville advertisers. Each spot goes for about \$165. Among those who were in the first one included Robert Joswiak of State Farm and Enggren’s Market. Contact David Kurud, retail ad sales for the Star Tribune at 612-673-4794 or e-mail [dkurud@startribune.com](mailto:dkurud@startribune.com) .

**Other:**

Planters – Based on a number of factors (time, cost, results, etc.) the decision has been made not to replot the ficus trees from the large outside Downtown pots into smaller indoor pots for the winter. It was a good idea but too much work for the benefit. Therefore, for those or you patient enough to read this entire document there is a reward. The DLBA is offering all its business members the opportunity to have 1, or more (depending on demand) of these beautiful plants. The DLBA will provide you with a smaller pot to plant the tree into but you will be responsible to transplant the tree into the smaller pot between 9/22 and 9/25. If you would like one of these plants reserved for you contact Linda Thierry via e-mail, [dlba@frontiernet.net](mailto:dlba@frontiernet.net) not later than 8/31. There are 25 plants available. If there are any remaining plants for adoption after 8/31 we will open the offer up to Downtown employees and other non-business DLBA members.