



## **DOWNTOWN LAKEVILLE BUSINESS ASSOCIATION**

### **GENERAL MEMBERSHIP MEETING MINUTES**

**August 20, 2007**

#### **Attendees:**

Adam Kienberger, Wendy Wulff, Murray Wilson, Candy Retka, Tracy Hummelgard, Tom Barnard, Paul Haglund, Steve Porter, Jon Koznick, Nancy P. Smith, Chris Pommerenke, Crystal Munstermann, Judy Tschumper

#### **Facilitator – Vice President Paul Haglund**

#### **City of Lakeville Update – Adam Kienberger**

The City Council will be meeting on August 20<sup>th</sup> at which time Karen Swecker, former chair of the Planning Commission, will be sworn in as the new Council member. New development under construction: Cub Foods, Best Buy, Holly's Centre Stage Dance Studio, Family Health Clinic, Train America, Bremer Bank, the Ice Arena, New Market Bank, Platt Dentistry and Porterhouse Steak Restaurant. New businesses recently opened: Cornerstone Copy Lakeville, Fairview Clinic and The Bridal Loft.

Mark Hotzler, Metro Equity Management, recently purchased the house on 207<sup>th</sup> and Holt Street, adjacent to the parking lot across from the Post Office. The site will be used to expand the parking lot. Design of the lot is underway to be approved by the City and then demolition of the house will occur.

Upon questions raised by attendees and answered by Adam: The digging occurring at the corner of Dodd Boulevard and Highway 50 is for the placement of a clock tower for the Heritage Commons development. The development underway at 185<sup>th</sup> Street and west of 35W includes the Lakewood Apartments and an office town home project.

#### **Lakeville Area Chamber of Commerce Update – No representation present**

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### **Lakeville Area Arts Center Update – Tom Barnard**

The new 2007-2008 Playbill is out. The Playbill is being stocked in businesses and if anyone needs a supply let Tom know. The cover this year features the Lakeville Area Arts Center logo. Two new venues are being introduced this year, a Chamber Music Series and the new Lakeville Community Theater - *Expressions! Expressions!* will make their home at the Arts Center whereas the Chameleon and Applause Theaters perform at the Arts Center as well as in other community facilities. *Wholly Brass* will make their debut in Lakeville on August 31<sup>st</sup>.

### **ISD 194 Update – Steve Porter**

The district is getting out the word on the three levy questions that will be presented to voters this fall. Superintendent Amoroso and the new finance director are getting the word out to the Chamber of Commerce membership. Plans for the school year are up and running.

### **Dakota County Heritage Library – Murray Wilson**

June and July of this year were their busiest months. Over 2000 children participated in summer programs. Five hundred teens participated in Taste Tests between Coke and Pepsi and Green Mill and Nick's Pizzas. Plans are underway for the fall children and adult programs. The Library will be participating in the DLBA Harvest Festival providing a "Story Time" session.

### **News from Downtown Businesses and City**

Tracy Hummelgard, Mainstreet Coffee Café announced that the Lakeville Thisweek/Life & Times newspaper office will be vacating their space and moving to the Burnsville office. Mainstreet Coffee Café will be expanding their business into that space.

Wendy Wulff, City Council Member stated that the City will continue to use the Lakeville Thisweek/Life & Times newspaper for their *Messages* publication. However, the City will go out for bids to determine the City's official newspapers for publication of legal notices, etc. She also reported that the City Council will be reviewing committee appointments as a result of the new Council member coming on board thus balancing out committee liaisons served by Council members. Council member Wulff spends much of her time as the Transportation liaison. She reported that \$133 million has been received from the "feds" for congestion in the southern suburbs. Of that \$11 million is designated for the Bus Rapid Transit project. Minnesota Valley Transit Authority is planning to purchase the Watson's building along Cedar Avenue instead of adding to the transit station deck. Other options under consideration are to purchase land for future Park and Ride lots that could be at either 185<sup>th</sup> Street and Cedar Avenue or for a transit station by the weigh station along 35W South. Funding would come from a \$15 million allocation received from the legislature in 2005.

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**News from Downtown Businesses and City (cont'd)**

Crystal Munstermann, Metro Equity Management reported that there is a prospect for a Pro Shop in the Holyoke Mall (formerly Enggren's) and *The Fun Sisters* are undergoing lease negotiations. The business is a form of outlet store that is open periodically as new products come in featuring women's shoes, purses, jewelry, etc.

**Other Business**

DLBA Coop Advertisements: Questions were raised regarding the timing of the second coop ad planned for the August 29<sup>th</sup> Star Tribune South edition and whether the ad should be published on September 12<sup>th</sup> to accommodate some of the advertisers and scheduled more closely to the Downtown Dash and Harvest Festival events. Consensus was not reached on this matter and more of the advertisers not present at the meeting will be contacted to get their opinion. (Based upon discussions with other advertisers following the meeting, staff advised the Star Tribune ad rep that we would keep the dates for publication as originally presented to members.)

Recap of Wednesdays on Main Series: Staff presented a recap of the six events held from June 27<sup>th</sup> through August 1, 2007. The report is attached as part of this submittal.

Downtown Dash – Lakeville 5K – Saturday, September 15th: Chair Jon Koznick reported that as of this date there were 13 registrants for the event which is ahead of the registrations a year ago at this time. T-shirts are being produced this year listing all of the sponsors. Members were asked to sign up to volunteer for the event.

Harvest Festival – Wednesday, September 19<sup>th</sup>: Judy Tschumper reported that the Harvest Festival schedule has been finalized. The event will take place at Pioneer Park Plaza from 3:00 to 7:30 PM. Events/activities include the Kemp's "Moo" Mobile and free Root Beer floats, M W Johnson Petting Farm, Reptile & Amphibian Discovery Zoo, Hermey the Clown, Heritage Library Story Time and The Teddy Bear Band. (A meeting was held with the officers and staff representing the ECFE Parent Advisory Board on August 28<sup>th</sup>. The Board will advertise the Harvest Festival event and sponsor activities for children.) Members were asked to volunteer their time to work at the event.

Web Site Promotion: Tracy Hummelgard suggested that the DLBA have a more prominent exposure of its web site including placement on the Dash t-shirts and some form of placard that businesses could have to advertise the web site to patrons. Staff will be drafting a sample(s) for review.

**THE NEXT MEETING WILL BE HELD ON MONDAY, SEPTEMBER 17, 10:00 AM AT MAINSTREET COFFEE CAFÉ, UPPER LEVEL.**