



DOWNTOWN LAKEVILLE BUSINESS ASSOCIATION

DLBA General Membership Meeting

November 10, 2010

Attendees: Mike Jetchick, Dana Graham, Tom Barnard, Adam Kienberger, Candy Retka, Tracy Hummelgard, Roz Peterson, Paul Haglund, Linda Rynda, Jon Koznick, Stephanie Hotzler, Judy Tschumper.

Presider: President Paul Haglund

City of Lakeville Update – Adam Kienberger

The City sponsored an Appreciation Reception for Lakeville manufacturers on October 26th at the Lakeville Holiday Inn & Suites. Forty businesses and over 100 people were in attendance

The results of the November 2nd election were as follows: Mayor – Mark Bellows; City Council – Matt Little and Colleen Ratzlaff LaBeau.

Miller Comfort Dental is currently under construction in the Argonne Village shopping area. They will occupy 3,047 square feet in the building across from Rainbow Foods, next to Starbucks.

The new Dollar Store is now open in the Argonne Village shopping area next to Rainbow Foods.

Building permits: Total valuation through October - \$47,902,421 compared to \$60,730,023 in October, 2009. Commercial/industrial value through October - \$3,660,000 compared to \$7,051,500 in 2009. The City saw an increase in single family home construction. Through October a total valuation of \$31,314,000 (114 permits) compared to \$29,030,000 (104 permits) in 2009.

Lakeville Area Chamber of Commerce Update – Linda Rynda

Upcoming events:

November 10 - Women of the Lakeville Chamber luncheon at Holiday Inn & Suites. The program consists of a panel of Successful Women in Men Dominated Jobs.

November 11 – Networking After Hours at Highview Hills by Walker.

November 17 – County Wide After Hours at Brackett's Crossing Country Club.

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Chamber Update (cont'd)

December 2 – Toys for Tots drive sponsored by Dick's Sanitation, Brunswick Zone XL and the Chamber.

Lakeville Area Arts Center Update – Tom Barnard

There is activity at the Arts Center every weekend through the holidays. Some of the events include:

- November 12-14, 19-21 – *Mind Over Matt* – Expressions! Community Theater
- December 3 – *A Holiday Mixed Bag*
- December 10-11 – Holiday Art Sale featuring items made by art students
- December 10 – *Simple Gifts*
- December 11-12, 18-19 – *70, Girls, 70*, The Play's The Thing Productions
- December 17 – Monroe Crossing
- January 21-22 – *Wonder Bread Years* sponsored by the Lakeville Rotary Club.

ISD 194 Update – Roz Peterson

The three incumbents won reelection to the district board. Michelle Volk, Jim Skelly and Roz.

Just the first levy question, renewal portion of the existing Referendum Authority, was approved. The proposed new 10 year referendum and one year technology questions failed. Roz asked people for their input regarding the \$15 million deficit – to be creative as there will be no “status quo” in the future.

Heritage Library Update – None available

360 Communities Update – None available

News from Downtown Businesses

It was announced that Derrick Williams, reporter for Thisweek Newspapers is leaving his position effective Friday, November 12th. Aaron Vehling will be his replacement.

Stephanie Hotzler reported that there are prospects for the former 360 Communities space but there won't be much happening until after the holidays. Plans for The Loop Restaurant continue albeit slowly

Other Business – Reports/Coming Events

Tracy Hummelgard stated that the Pink Door Boutique held a spa and fashion show (Deer Widows party) on Saturday, November 6th followed with a wine tasting at Mainstreet After Hours. Porch...for your home also held a Holiday Open House last weekend.

Third Thursday Monthly Events – Judy announced that the Directors and Advisory Boards met on October 13th to discuss potential new events to bring people to downtown. One idea is to hold an event one Thursday a month for the entire year, beginning in April, 2011. The idea is to have a theme for each month with different activities going on, i.e. sidewalk sales by retailers, performances, food and other activities. At the Retail Committee meeting on October 13th retailers each picked a month to select a theme. They will report their brainstorming efforts at their November 10th meeting. Once more details are defined the proposal will be presented to the

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Other Business – Third Thursday Monthly Events (cont'd)

Board of Directors for their consideration. If the Board is supportive of these Thursday events, a committee will be formed to fully plan what will actually take place each month

A survey of the St. Paul Farmers' Market was conducted of the DLBA membership asking them their feedback on their opinions of the markets – have they attended the market, their opinion of them, satisfaction with variety of vendors, ideas for improvements to the markets. The responses were all over the board from extending the Wednesday hours to 6:00 p.m.; extending them even more and combine in to the evening with other events, to getting more vendors on Saturdays. The responses to the survey are attached to these minutes.

Holiday Lighting Ceremony

Plans are in place for the November 23rd ceremony, 5:30 p.m. at Pioneer Plaza. City worker bees are busy getting the lights strung on the trees in Market and Pioneer Plazas and Dakota Property Management is getting all of the roofline lights on the downtown buildings. Entertainment will be provided by the Lakeville North Now & Then Singers.

Holiday on Main – December 4th

Lakeville Mall (post office site): Plans are being finalized with the main participants booked – Santa, Mrs. Claus, face painters, live reindeer, and trolley ride. ECFE will be sponsoring a Book Sale; One Book One Lakeville will be promoting its featured book *The Call of the Wild* and subsequent events. Entertainment will be provided by choral and instrumental groups from both high schools. **Volunteers are still needed any time between 8:30 a.m. and 2:30 p.m.**

Lakeville Area Arts Center: Dance performances by Holly's Centre Stage Dance will be held from 9:00 to 11:00 a.m. followed by choral performances by Kenwood, Century and McGuire Middle Schools' students.

Coloring Contest: Metro Equity Management and the DLBA will be holding a coloring contest for all K through third graders in the district. The pictures will be on display during Holiday on Main.

Other December 4th Events: Santa's Secret Store – McGuire Middle School
Senior Center Bazaar, Bake Sale and Food
Christmas Cookies & Crafts at Highview Hills by Walker

**THE DECEMBER 8TH MEMBERSHIP
MEETING HAS BEEN CANCELED.**