



DOWNTOWN LAKEVILLE BUSINESS ASSOCIATION

2011 YEAR IN REVIEW

JANUARY

- General membership meeting held January 12th.
- Retail Committee meeting held January 9th.
- Newly elected Council member Matt Little is welcomed as the Council liaison to the DLBA.
- Glenn Starfield of Express Employment Professionals is welcomed as a new member having relocated to downtown in the Rod Borg building.
- Mayor Mark Bellows and Council members Matt Little and Colleen LaBeau are sworn into office.
- City Council adopts the Economic Development Commission's 2011-2013 Strategic Plan for Economic Development.
- 360 Communities holds its Domestic Abuse Luncheon on January 14th.
- December Holiday on Main is the biggest event in the past five years
- The "Third Thursdays on Main" Planning Committee holds its first meeting on January 12th. The committee is comprised of DLBA businesses and representatives from both high schools, the school district and Chamber of Commerce.

FEBRUARY

- General membership meeting held February 9th.
- Walmart purchases 16 acres of property for a 150,000 square foot facility located off of the County Road 70/35W exchange.

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FEBRUARY (cont'd)

- The month of February has various One Book One Lakeville –“The Call of the Wild” events with the grand finale featuring Ann Bancroft and Ann Reed on February 24th.
- Dakota County Tribune sponsors the second annual “Exceptional Business Women” luncheon. Lisa Horn of the Eagan/Lakeville Resource Center is one of the honorees.
- The Board of Directors approves a contract with Positive Results for a one year E-Advantage Marketing Program allowing all members to participate in the bi-monthly email blast messages sent to registrants.

MARCH

- General membership meeting held March 9th.
- Varsity Sports closes its doors.
- Robin Carroll, with the dental office of Dr. James Lesch, is welcomed to the meeting.
- District 194 Board of Directors approves the closing of Crystal Lake Elementary School.
- Businesses participate in the March Minnesota Food Share month.
- Lakeville Resource Center expands its offices in the Lakeville Mall.
- The DLBA Retail Committee sponsors Ladies Night on March 10th with the theme “Wearin’ of the Green”
- Retail Committee meeting held March 16th.
- Ace Hardware is showcased at the March 21st City Council meeting.
- The “Third Thursdays on Main” Planning Committee proposes themes for the first three months:
 - May Stars and Stripes of Spring
 - June The Great Grill-Out
 - July Watermelon Days

APRIL

- General membership meeting held April 13th
- New DLBA members are welcomed: Cindy Hansen from Tailor on Main; Roy Mcghee from Miracole’s Candy Shoppe and Lisa Horn from Lakeville Resource Center.
- Miracole’s Candy Shoppe opens for business in the McGuire Mechanical building on Holt Avenue.
- The DLBA partners with the City’s Recreation Department in hosting Breakfast with the Easter Bunny on Saturday, April 16th. Twelve retailers participate in the Easter Egg Hunt.
- The 2010 Census’ results show Lakeville’s population at 55, 954, a 30 percent increase in the past ten years and now the 16th largest city in the state.

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APRIL (cont'd)

- Lakeville Tire and Auto is showcased at the April 18th City Council meeting.
- Mayor Mark Bellows presents the “State of the City” at the April 27th Chamber of Commerce luncheon.
- Dr. Gary Amaroso resigns from his position as Superintendent of District 194.
- Candy Retka is elected 2012 Vice President of the South Suburban Chapter of the International Association of Administration Professionals.

MAY

- General membership meeting held May 11th.
- Retail Committee meeting held on May 11th.
- DLBA participates in the Ironman Bike Ride event on May 1st selling commemorative pins.
- Tailor on Main opens in the Lakeville Mall.
- ATA Leadership Academy celebrates its nine year anniversary.
- Taste of Lakeville is held May 12th, sponsored by the Lakeville Rotary Club.
- Metro Equity Management, LLC is showcased at the May 16th City Council meeting.
- Steve Porter announces that Julie Ritter is hired as the Early Childhood and Family Education Manager replacing Mar Hylbak who is retiring.
- The first Third Thursdays on Main is held on May 19th with the theme “Stars & Stripes of Spring” with Barger’s Salon, Pizazz Accessories & Gifts, Holly’s Centre Stage Dance and Babe’s Sports Bar & Grill as co-sponsors.

JUNE

- General membership meeting held June 8th.
- Retail Committee meeting held June 8th.
- Brian Jacobson of Wells Fargo Mortgage Department is welcomed to the meeting.
- Posh Baby Boutique opens for business in the former Varsity Sports space.
- The downtown wayfinding signs are installed by the city. Grant monies are used to pay for the signs as well as bike stands and a kiosk to be placed in Pioneer Plaza.
- Lakeville Resource Center holds a ribbon cutting to celebrate its expanded space.
- District 194 Board announces its Superintendent Search Calendar.
- Stephanie Hotzler announces that the DLBA is now updated on Facebook as an “Organization”.
- The St. Paul Farmers’ Market opens its Wednesday’s market on June 15th in Market Plaza and its Saturday market on June 25th in the Arts Center parking lot.
- The Third Thursdays on Main event is held on June 16th with the theme “The Great Grill-Out. Sponsors of the event are the James Lesch Dental Office and Isabella’s.
- The B. Robert Lewis House Women’s Charity Golf Tournament is held June 21st.

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JULY

- General membership meeting held July 13th.
- DLBA Retail Committee meets on July 13th.
- District 194 Board narrows the selection for superintendent to two candidates: Assistant Superintendent Bob Laney of the St. Louis Park School District and Lisa Snyder, Superintendent of Schools in Merrill, Wisconsin.
- The kiosk in Pioneer Plaza is installed; the DLBA is permitted use of the space to promote its events.
- Pan-O-Prog event is held July 4-10 with the DLBA co-sponsoring the Friday Cruise Night on July 8th.
- The Third Thursdays on Main event is held July 21st with the theme “Watermelon Days”. The event is sponsored by Paul Haglund & Company, Pink Door Boutique and The Chart House Restaurant.
- Pink Door Boutique celebrates its three year anniversary.

AUGUST

- General membership meeting held August 10th.
- DLBA Retail Committee meets on August 10th and 31st.
- Porch...for your home closes its doors.
- Miracole’s Candy Shoppe is purchased by Becky McGuire and Mary Liebfried.
- The City Council votes to keep the former police department building and repurpose it as the Heritage Center to be occupied by the Senior Center, the Lakeville Historical Society and the Yellow Ribbon organization.
- District 194 Board selects Dr. Lisa Snyder as its new Superintendent of Schools.
- The VFW Club is under new management.
- With the assistance of Mike Jetchick and Thisweek Newspapers the DLBA prepares a downtown map showing all buildings and listing businesses therein.
- The Third Thursdays on Main event is held on August 18th with the theme “Dog Days of Summer”. Co-sponsors are Ace Hardware and Sacks in the City.

SEPTEMBER

- General membership meeting held September 14th.
- ATA Leadership Academy hosts the Chamber’s Morning Brew on September 7th.
- Katie Conway of Express Employment Professionals and Lori Lieske of Thisweek Newspapers are welcomed to the meeting.
- The City Council approves a contract with Arnett Muldrow and Associates to prepare a Business Marketing Strategy initiated by the Economic Development Commission. A steering committee is formed to work with the EDC and Judy Tschumper is representing the DLBA.
- The Lakeville Area Arts Center Tenth Anniversary Gala is celebrated on September 10th.

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SEPTEMBER (cont'd)

- Holly's Centre Stage Dance performs at the State Capitol on September 11th as part of the 9/11 Memorial event.
- Third Thursdays on Main event, "Pants on Parade", is held September 15th.
- The Lakeville Art Festival is held September 17th & 18th.
- Dr. Lisa Snyder presents the "State of the Schools" at the September 21st Chamber of Commerce luncheon.
- DLBA Retail Committee meets on September 21st.
- Metro Equity Management is again named one of the top 25 Commercial Real Estate Brokerage Firms by the *Minneapolis Business Journal*.
- The DLBA is a co-sponsor of the "Pedal the Parks" event held in Pioneer Plaza on September 24th with the retailers donating items for the gift basket drawing.
- The Retail Committee sponsors its second Ladies Night with a Super Bowl theme on September 29th. The Arts Center is a co-sponsor with the event beginning and ending at the facility.

OCTOBER

- General membership meeting held October 12th.
- DLBA Retail Committee meets October 12th.
- Julie Ritter, Early Childhood and Family Education Manager with Community Education Department is welcomed to the membership.
- The City Council approves resolution authorizing the sale of the Senior Center at its October 17th meeting.
- Discovery Financial Centers is sponsoring the "Financial Strategies for Successful Retirement" seminars during the months of October and November.
- The Third Thursdays on Main event is held October 20th with the theme "Trick or Treat". The event is co-sponsored by Belle Ami Salon & Spa and Posh Baby Boutique.
- R. Stidger Photography closes its doors.
- President Paul Haglund requests feedback from the membership on the Third Thursdays on Main initiative.

NOVEMBER

- General membership meeting held November 9th.
- DLBA Retail Committee meets November 9th.
- Cornerstone Copy Center relocates its business to downtown; Linda Schwamb, Operations Manager, is welcomed to the DLBA.
- The Senior Center building is listed for sale by the City of Lakeville.
- The Lakeville Chamber holds its Fall Gala.
- Holiday Lighting Ceremony held on Thursday, November 17th with Mainstreet Coffee Café providing refreshments.

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DECEMBER

- General membership meeting cancelled.
- Holiday on Main is held December 3rd.
- Pizazz Accessories & Gifts celebrates its one year anniversary.
- Barger's Salon celebrates its twenty-five year anniversary.
- Ensemble Creative relocates to downtown with offices above Mainstreet Coffee Café/Wine Bar and holds an open house on December 15th.